



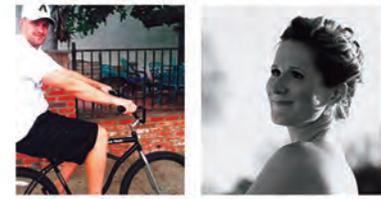
# Distinguished Corporate Partners Program 2020

---

## Be a Face of Humankindness




**Dignity Health™**  
St. Rose Dominican




**St. Rose Dominican Health Foundation.**  
A Dignity Health Member



# Who We Are

Dignity Health – St. Rose Dominican (St. Rose) is the only not-for-profit, faith-based health care system offering a quality, compassionate, and coordinated method of care in southern Nevada.

At the center of our health care system are our Rose de Lima, San Martín and Siena hospitals. At its heart are our charity care, community outreach and health education programs, which strive to ensure that all local residents (including our most vulnerable populations) have access to quality medical care and social services delivered with *humankindness*. And, while our reach continues to expand with the significant growth of our Dignity Health Nevada primary and specialty care clinics, our values remain grounded in faith and our core values: dignity, justice, collaboration, stewardship, and excellence. We are a living legacy of whole body healing dedicated to serving southern Nevada today and for each of its tomorrows.

## Mission

Dignity Health – St. Rose Dominican is committed to furthering the healing ministry of Jesus. We dedicate our resources to:

- Delivering compassionate, high-quality, affordable health services
- Serving and advocating for our sisters and brothers who are poor and disenfranchised
- Partnering with others in the community to improve the quality of life

## Vision

A vibrant, health care system known for service, chosen for clinical excellence, standing in partnership with patients, employees, and physicians to improve the health of southern Nevada communities.

## Values

**Dignity:** Respecting the inherent value and worth of each person.

**Collaboration:** Working together with people who support common values and vision to achieve shared goals.

**Justice:** Advocating for social change and acting in ways that promote respect for all persons and demonstrating compassion for our sisters and brothers who are powerless.

**Stewardship:** Cultivating the resources entrusted to us to promote healing and wholeness.

**Excellence:** Exceeding expectations through team work and innovation.

## **Better Together.**

Hello, Distinguished Corporate Partner,

As a not-for-profit, faith-based health care ministry, St. Rose recognizes the tremendous success achieved when individuals, companies and organizations come together to influence a common good: the health of our community.

The St. Rose Dominican Health Foundation invites you to become a Distinguished Corporate Partner. By simply making one annual sponsorship commitment, you will help St. Rose provide high-quality health care with *humankindness* for sick, injured and vulnerable patients in need of hope and healing. St. Rose has a very exciting event season planned for 2020. We hope that you will help support our efforts by becoming a partner and sponsor to help ensure the success of the following fundraising events:

- Children's Miracle Network Hospitals' 7th Annual High School Dance Marathon - March 14, 2020
- St. Rose's 63rd Annual Celebration - March 21, 2020
- St. Rose's 23rd Annual "Swing for St. Rose" Golf Tournament - October 19, 2020

Proceeds from each of these events directly support critical – often life-saving – healthcare services, as well as community outreach programs that provide medical and social services for vulnerable populations.

In appreciation for becoming a sponsor, St. Rose will recognize your generosity through a host of Distinguished Corporate Partner benefits listed on the following pages.

On behalf of St. Rose, we thank you for considering a sponsorship and for supporting our mission! For more information about our Distinguished Corporate Partners program, please contact Barbara Davis at **702.616.5762**.

With sincere appreciation,



**Charles Guida**

*President*

*St. Rose Dominican Health Foundation*

# Distinguished Corporate Partners Sponsorship Opportunities

The St. Rose Dominican Health Foundation invites your business to become a Distinguished Corporate Partner. This is a unique opportunity to consolidate event support of St. Rose and receive significant value savings all while increasing the benefits received – especially recognition of your business.

In appreciation of your support, the Foundation will provide you a host of benefits associated with our three annual events including:

## Level 1 - \$40,000

### 63rd Annual Celebration – Presenting Sponsor

- Two BEST IN HOUSE tables for 20 guests
- Meet and greet with headline entertainer
- Round trip Limo service (up to six hours) for the evening, from a local residence to the event venue
- A gift of appreciation presented to you by a hospital representative
- Prominent sponsor recognition on all event-related marketing and promotional materials: save the date, invitations, flyers, press releases, and event program book
- Named as Presenting Sponsor in all news releases
- Logo and mentions on social media platforms relating to 63rd Annual Celebration
- Corporate logo displayed prominently on the event's 15' video screens, on the event website and on the digital screens at each hospital campus
- Full-page color advertisement inside front or back cover of the event program
- Premium wine and champagne at your table
- Thank you from emcee during the evening's program
- Special gifts for table guests

### 23rd Annual "Swing for St. Rose" Golf Tournament – Platinum Sponsor

- Two foursomes
- Customized signage to be displayed at awards reception
- Promo items in giveaway bags
- Logo on tournament banners, table cards, golf cart placards, projection screen and two pin flags

### 7th Annual Children's Miracle Network Hospitals' High School Dance Marathon – Presenting Sponsor

- Corporate logo projection on the event's video monitors as a Presenting Sponsor
- Company name/logo on dance marathon t-shirts
- Presenting Sponsor recognition on the Foundation website, hospital digital displays, Foundation newsletter, and promotional flyers
- Event table to provide product samples and spread the word about your brand
- 9" x 12" commemorative plaque with dance marathon photo
- Sponsor recognition stage announcement

Recognition on the Foundation website, hospital digital displays, Foundation newsletter, and at fundraising and community outreach events.

**Value of Savings - \$22,000**

## Level 2 - \$30,000

### 63rd Annual Celebration – Platinum Sponsor

- Two premium tables for 20 guests
- On-stage acknowledgment by the event emcee
- Your company name and logo displayed in all event promotion materials
- Logo and mentions on social media platforms relating to the 63rd Annual Celebration
- Named as Platinum Sponsor in all news releases
- Corporate logo displayed prominently on the event's 15' video screens, on the event website and on the digital screens at each hospital campus
- Full-page color advertisement with priority placement in the event program
- Premium wine at your table
- Gifts for table guests

### 23rd Annual "Swing for St. Rose" Golf Tournament – Take Away Gift Sponsor

- One foursome
- Logo on giveaway item, one pin flag, pull-up banner, table cards, golf cart placards, projection screen and customized signage to be displayed at awards reception

### 7th Annual Children's Miracle Network Hospitals' High School Dance Marathon – Platinum Sponsor

- Corporate logo projection on the event's video monitors as a Platinum Sponsor
- 8" x 10" commemorative plaque
- Sponsor recognition stage announcement
- Platinum Sponsor recognition on the Foundation website, hospital digital displays, Foundation newsletter, and promotional flyers

Recognition on the Foundation website, hospital digital displays, Foundation newsletter, and at fundraising and community outreach events.

**Value of Savings - \$4,000**

## Level 3 - \$20,000

### 63rd Annual Celebration – Gold Sponsor

- One premium table for 10 guests
- Your company name and logo displayed in all event promotion materials
- Half-page color advertisement in the event program
- Logo and mentions on social media platforms relating to the 63rd Annual Celebration
- Corporate logo displayed prominently on the event's 15' video screens, on the event website and on the digital screens at each hospital campus

### 23rd Annual "Swing for St. Rose" Golf Tournament – Gold Sponsor

- One foursome
- Customized signage to be displayed at awards reception
- Promo items in giveaway bags
- Logo on tournament banners, table cards, golf cart placards, projection screen and one pin flag

### 7th Annual Children's Miracle Network Hospitals' High School Dance Marathon – Gold Sponsor

- Gold Sponsor recognition on the Foundation website
- 5" x 7" commemorative plaque

Recognition on the Foundation website, hospital digital displays, Foundation newsletter, and at fundraising and community outreach events.

**Value of Savings - \$4,000**

## Level 4 - \$10,000

### 63rd Annual Celebration – Silver Sponsor

- One premium table for 10 guests
- Company listing in the event program, on the event's 15' video screens, on the event website and on the digital screens at each hospital campus

### 23rd Annual "Swing for St. Rose" Golf Tournament – Foursome

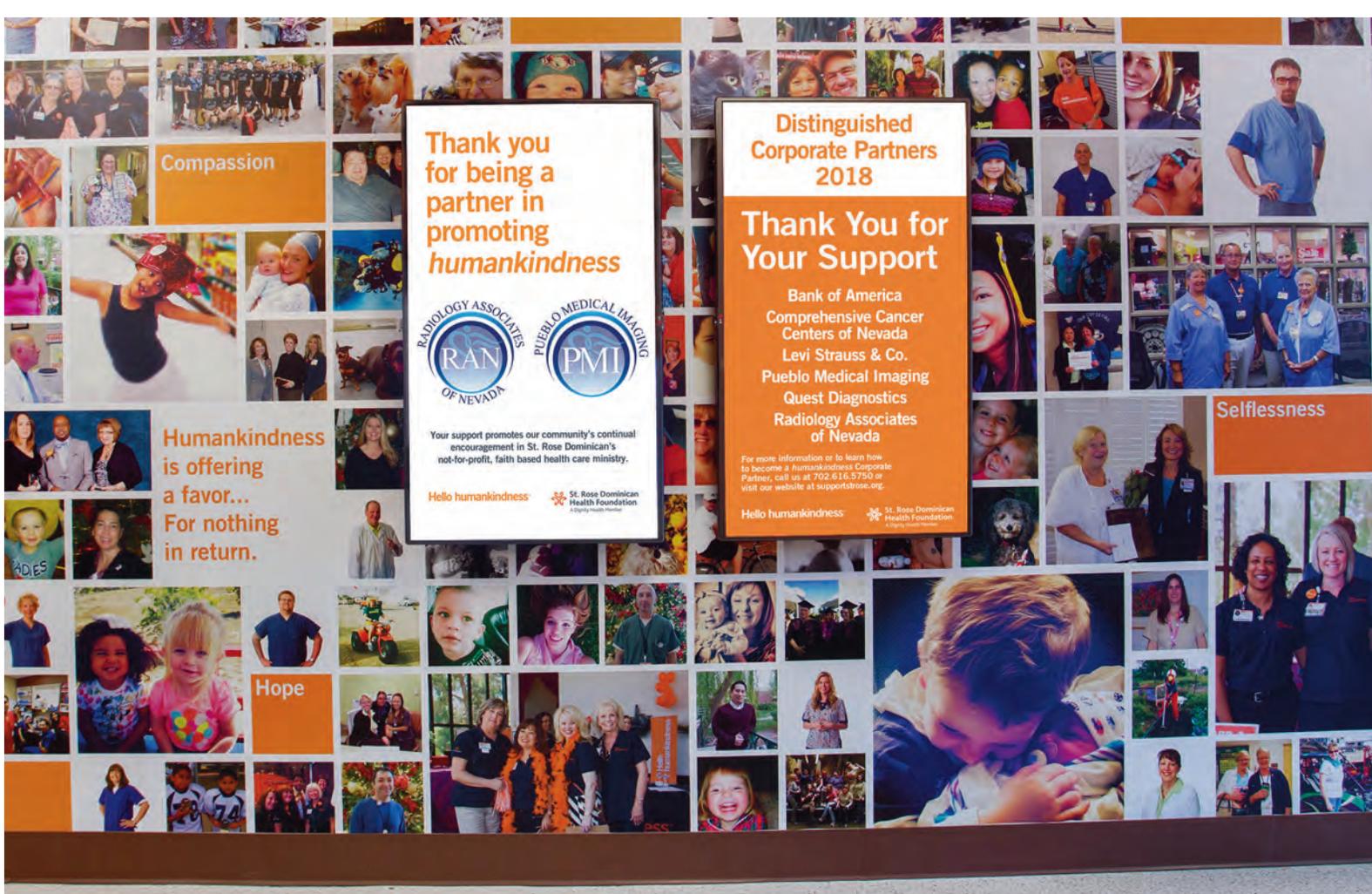
- One foursome
- Name listed on table cards, golf cart placards and projection screen

### 7th Annual Children's Miracle Network Hospitals' High School Dance Marathon – Silver Sponsor

- Silver Sponsor recognition on the Foundation website
- 7" x 9" commemorative plaque

Recognition on the Foundation website, hospital digital displays, Foundation newsletter, and at fundraising and community outreach events.

**Value of Savings - \$4,400**



## St. Rose Dominican Health Foundation Digital Display Program

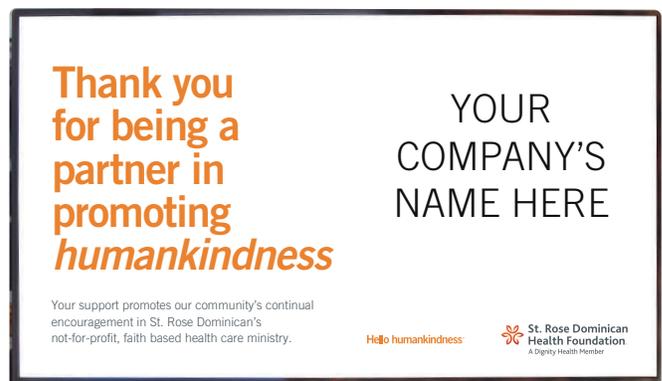
You support us and we want to return the favor! The Foundation's Digital Display Program provides a unique annual donor recognition opportunity exclusive to our Distinguished Corporate Partners, where your company receives an individual message with your company's name and logo along with another message dedicated to listing all partners. Your company and its support of St. Rose will appear on 34 digital displays annually across our three campuses and two WomensCare/Outreach Centers, and will be viewed by over:

- 200,000 visitors
- 3,445 employees
- 1,700 physicians
- 600 volunteers

Distinguished Corporate Partner messages:

- Average 12 seconds in duration
- Display 10 times per hour (per screen) for a total of 7,200 times per day (on all displays)\*.

\* Based on current schedule. Schedule and times may change depending on content changes.



# Hello humankindness™

## Distinguished Corporate Partners

To become a **Distinguished Corporate Partner**, please fax this form with your level selection to **702.616.5751**;  
mail to St. Rose Dominican Health Foundation, 3001 St. Rose Parkway, Henderson, NV 89052  
Attention: Barbara Davis; or email to: **Barbara.Davis@DignityHealth.org**.

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_

Mobile Phone \_\_\_\_\_ Work Phone \_\_\_\_\_

I am unable to participate, but would like to make a donation. Donation Amount \$\_\_\_\_\_

**\*Make checks payable to St. Rose Dominican Health Foundation.**

Please select your level of support.

### Levels of Support

\$40,000 - Level 1     \$30,000 - Level 2     \$20,000 - Level 3     \$10,000 - Level 4

Payment Type:     Cash     Check\*     Charge     Invoice

Please bill by credit card:     Visa     Mastercard     American Express

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Thank you for supporting Dignity Health - St. Rose Dominican.

Once we receive your completed form, a representative from the Foundation  
will contact you to discuss event arrangements, sponsorship benefits, and recognition.

*Contributions to the St. Rose Dominican Health Foundation may be tax deductible  
pursuant to the provisions of section 170(c) of the Internal Revenue Code of 1986, 26 U.S.C. § 170(c).*

## 63rd Annual Celebration

Dignity Health - St. Rose Dominican and the Health Foundation will host the 63rd Annual Gala at Red Rock Casino Resort & Spa. With your support, our annual event will raise funds to directly support critical – often life-saving – services.

This fantastic night will feature live entertainment, a delicious sit-down dinner, many wonderful live and silent auction items and lots of surprises.

### Evening Details:

Cocktail Reception and Silent Auction      Entertainment

Dinner and Live Auction                      Afterglow

Join us at our 63rd Annual Gala on Saturday, March 21, 2020 in celebration of St. Rose's exceptional health care achievements.



## 23rd Annual Golf Tournament

St. Rose has partnered with South Shore Country Club to celebrate a great day of golf and raise support and awareness for the hospital and the quality health care it continues to provide for the people of southern Nevada. Through the generosity of our sponsors, proceeds from the tournament will benefit the only not-for-profit, faith-based health care system in our community, St. Rose. Golfers will have a fun day at one of the most prestigious golf courses in Las Vegas - South Shore Country Club!

### Scramble Format Includes:

Continental Breakfast, Lunch on Course, Prizes for 1st, 2nd, and 3rd Places, Auction, Ticket Drop and Take Away Gift. Awards Reception immediately following golf.

*Tentative Date - Monday, October 19, 2020.*



## 7th Annual Children's Miracle Network Hospital's High School Dance Marathon

Clark County High School students will participate in the 7th Annual Children's Miracle Network Hospitals' Dance Marathon on Saturday, March 14, 2020, at UNLV's Student Union Hall from 1:00 - 8:00 p.m. Participants will stay on their feet for seven hours in honor of sick kids treated at St. Rose.

The marathon will consist of dancing, stories from local families who have benefited from the care at St. Rose, games and entertainment. Local students learn invaluable leadership and life skills while helping raise funds for kids and families experiencing pediatric illness.

All monies collected stay local to support the Pediatric and Neonatal services at St. Rose. "Miracle Kids" and children from our local community will showcase their talents by performing as emcees and entertainers! The Dance Marathon is an opportunity to reach thousands of high school students and another way to create a positive outlet for children.



**For more information on these events, please visit [www.supportstrose.org](http://www.supportstrose.org).**