

GRATITUDE

ST. ROSE DOMINICAN HEALTH FOUNDATION

WINTER 2019



Bringing a Bud of an
Idea to Fruition (p6)





63rd Annual Celebration Gala MASQUERADE MADNESS March 21, 2020 Red Rock Casino Resort & Spa

Celebrate a night of masks, music, dancing, comedy and cuisine as we raise the roof on fundraising for southern Nevada's only not-for-profit, faith-based ministry.

Sponsorships, tables and tickets are now available. Proceeds will support the physical, emotional and spiritual care provided by our three acute care hospitals, as well as vital services and community outreach programs.

For questions, sponsorship information, or to donate for silent or live auctions, please contact Barbara Davis at 702-616-5762 or Barbara.Davis@dignityhealth.org.



WHAT WE'RE COVERING

In this issue of *Gratitude*, we're covering...

- 4** A Caring Place to Heal
- 5** Da Vinci Xi Affords Surgeons – and Patients – Surgical Precision Benefits
- 6** Bringing a Bud of an Idea to Fruition
- 7** Heart of the Matter
- 8** Wellness is Spreading; David Salo Recognition; CuddleCot Gift
- 9** St. Rose Dominican's 22nd Annual Golf Tournament Recap
- 10** Neonatal Intensive Care Unit Isolettes; Pediatric Charity Care
- 11** Child Life Program; Become a Miracle Maker
- 12** Three Easy Ways to Make an End-of-Year Gift to St. Rose; Mark Your Calendar!



Patricia and Arthur Lindberg

"When we moved to Henderson in 2013 we quickly became active financial supporters of our nearby Dignity Health-St. Rose Dominican Hospital because we strongly believe in its mission to provide quality healthcare to our

community. We were impressed that St. Rose Dominican is the only not-for-profit, faith-based health system in southern Nevada and we are proud to support it." Patricia's vision to re-establish a vibrant new volunteer Rose Bud Auxiliary has grown to over 200 members since February. The goal for its membership is "having fun raising funds" through social and networking events. She is the co-founder and co-president of the Rose Buds and they welcome new members from throughout the Las Vegas Valley.

Gratitude *is a* Blessing

Dear Friends,

With the holiday season upon us, we reflect on the spirit of giving and receiving at the heart of Dignity Health – St. Rose Dominican hospitals' faith-based, not-for-profit, health care ministry.

Over 5,450 St. Rose physicians, nurses, clinicians, support staff and volunteers continually dedicate themselves to providing high-quality medical treatment and whole-person care. From our cardiac care units (page 7) to our three new Wellness Centers (page 8), our people give their best to ensure our patients receive the very best care.

We are blessed to count you, our philanthropic partners, among "our people." Your gifts – direct donations, distinguished corporate sponsorships, planned or memorial gifts and other forms of support – enable St. Rose to meet strategic initiatives such as purchasing the latest generation da Vinci Xi surgical system (page 5) and, ultimately, to improve and save lives.

We are grateful for your support and, in this issue of *Gratitude*, we're delighted to highlight the stories of our generous friends (page 8) and the dynamic duo who helped found our Rose Bud Auxiliary (page 6). To know them is to know that giving is as rewarding as receiving. Offering my best for a happy holiday and new year.



In the spirit of giving,

Charles Guida

President

St. Rose Dominican Health Foundation

We thank our Board members
for generously giving of their time and talents!

ST. ROSE DOMINICAN HEALTH FOUNDATION BOARD OF DIRECTORS

Lawrence Barnard

Tom Kovach
(Secretary)

Blair Bigelow

Sean McBurney

Rick Crawford

Debra Mills

Rich Espe

Rick Moonen

Daniel T. Foley, Esq.

Anand K. Nair

Harrell "Hal" Greene
(Chair)

Larry Schiffman
(Vice Chair)

Charles L. Guida

Paul Sinowitz

Brian Kleven
(Treasurer)

Roy E. Smith, Esq.

Mark Wiley

ST. ROSE DOMINICAN HEALTH FOUNDATION STAFF

Charles L. Guida
Foundation President

Julie Kellogg
Director of Operations

Polly Bates
Grant Manager

Natasha Meinecke
Philanthropy Manager

Barbara Davis
Special Events
Manager

Debi Walsh
Children's Miracle
Network Director

Amanda Flynn
Development Officer

Jason Williams
Children's Miracle
Network Coordinator

Paula Green
Operations Coordinator

**TO CONTACT THE FOUNDATION, PLEASE CALL
702-616-5750 OR VISIT SUPPORTSTROSE.ORG**

A caring place to heal

Now open: Dignity Health Rehabilitation Hospital

Dignity Health is happy to debut a new facility that furthers our mission to serve southern Nevada's healthcare needs.

Dignity Health Rehabilitation Hospital, located on St. Rose Dominican's Siena Campus in Henderson, is a 60-bed, all private-room hospital offering rehabilitation programs and services.

It's specially designed to help people who are recovering from serious conditions, including:

- Amputations
- Neurological disorders
- Orthopedic conditions
- Spinal cord injuries
- Strokes
- Traumatic brain injuries

Teaming up for the best care

This facility brings a new level of rehab care to southern Nevada. It combines Dignity Health's world-class clinical care with the rehab expertise of Select Medical.

Dignity Health Rehabilitation Hospital joins Select Medical's network of 27 inpatient rehabilitation hospitals. That includes the highly regarded Kessler Institute for Rehabilitation in New Jersey, which has been a top hospital for adult rehabilitation for more than 25 years.

Nationwide, Select Medical treats more than 78,000 patients each day. In addition to being one of the foremost experts in rehabilitation, Select Medical shares Dignity Health's compassionate approach to health care, working together to heal mind, body, and spirit.

Rebuilding lives with care and compassion.

For more on Dignity Health Rehabilitation Hospital, visit dignityhealthrehab.com



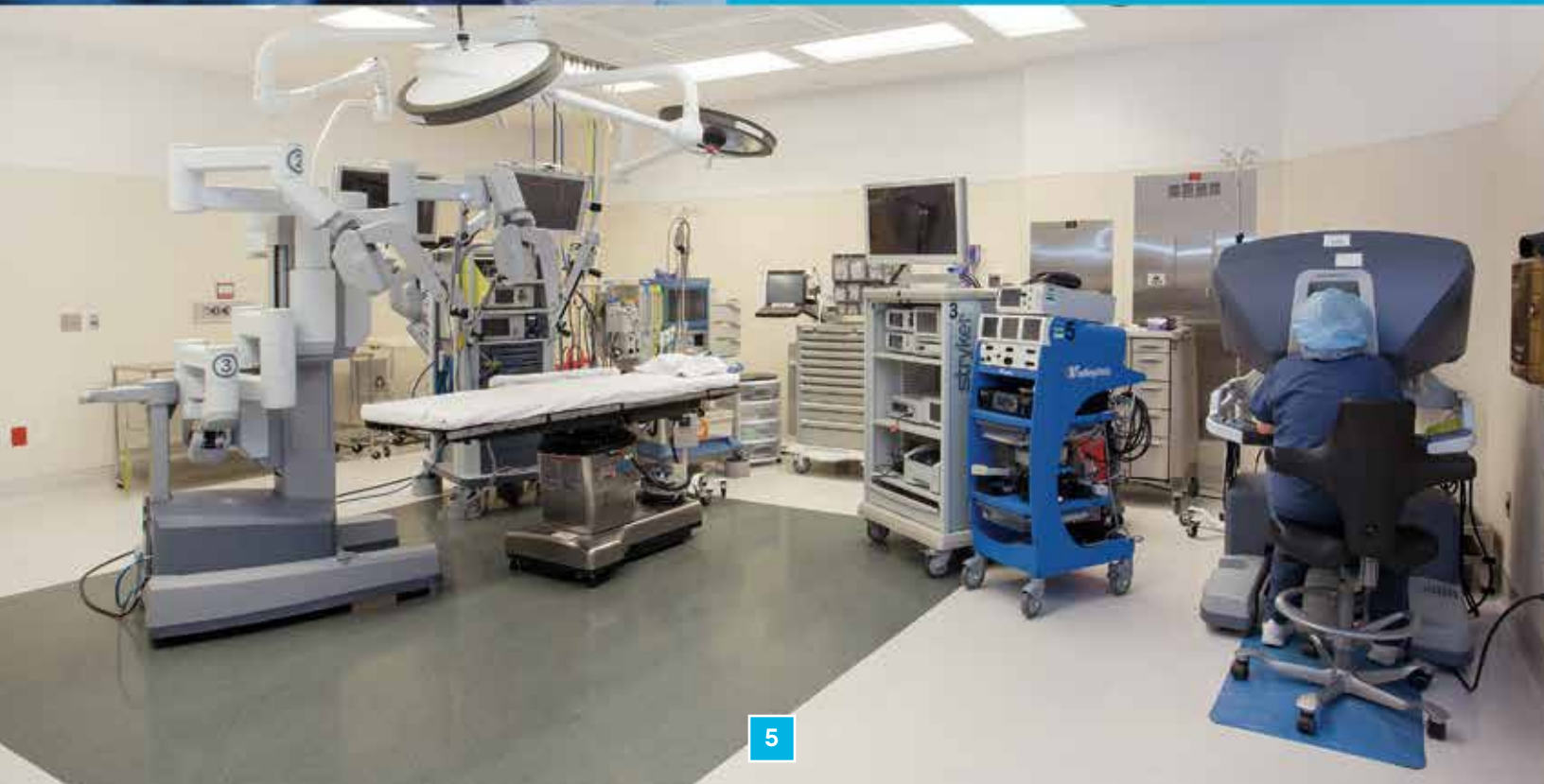


Da Vinci Xi Affords Surgeons – and Patients – Surgical Precision Benefits

St. Rose Dominican Hospital introduced its first Da Vinci Surgical System more than a decade ago to questions of whether the technology was a passing fad or would one day render surgeons obsolete. Now using the latest generation da Vinci Xi system, fully funded by the St. Rose Dominican Health Foundation, surgeons routinely use the hospital's robotic systems as valuable tools in helping their surgical patients feel better and get back on their feet sooner.

According to Dr. Jiashou “Jimmy” Xu, Bariatric Surgeon and Medical Director for the Weight Loss Surgery Center at St. Rose, robotic surgery is not autonomous. The surgeon controls the da Vinci Xi from a console. Using the three-dimensional, high-definition views of a patient's anatomy the system provides, the surgeon guides the robot's thin, nimble robotic arms, which are equipped with small surgical instruments to perform surgeries that allow for exceptional surgical precision. For patients, the surgical advancement results in smaller surgical incisions, less blood loss, less pain, and shorter hospital stays and recovery times.

Robotic-assisted surgery, performed at both the Siena and San Martín campuses, is used for general, urological, gynecological, colorectal, and cardio thoracic procedures.



Bringing a Bud of an Idea to Fruition

Patricia Lindberg and Priscille Atkisson found that they have much in common while serving as St. Rose Dominican Health Foundation outreach volunteers. Both are married to former Naval officers, enjoyed long careers in healthcare leadership, and feel a strong desire to support St. Rose. Their shared interests inspired their friendship and an idea: forming the volunteer-based Rose Bud Auxiliary to raise awareness and funds for the hospital.

With the Foundation's blessing, Pat and Priscille invited 30 people they call "doers" to a Valentine brunch and asked them to become charter members of the Rose Bud Auxiliary. Within six months, more than 200 men and women from across the valley had joined the auxiliary, and



Pat and Priscille were spearheading the auxiliary's inaugural gala – a Night at the Copa – to fulfill an aim of "having fun raising funds" for St. Rose's

cardiac services. The event, held at Sun City Anthem, honored Dr. Joel Bower, OB/GYN, the hospital's former medical director and a medical ethics committee member, with a *Humankindness* award.

They learned about the history and original hospital

auxiliary through the membership of the Sun City outreach team that provides monthly health education to the committee.

"We are retired but have the experience and energy to devote to issues of importance to us," says Priscille. "Members of our auxiliary care deeply about supporting our hospital's efforts to provide the highest-quality care close to home."

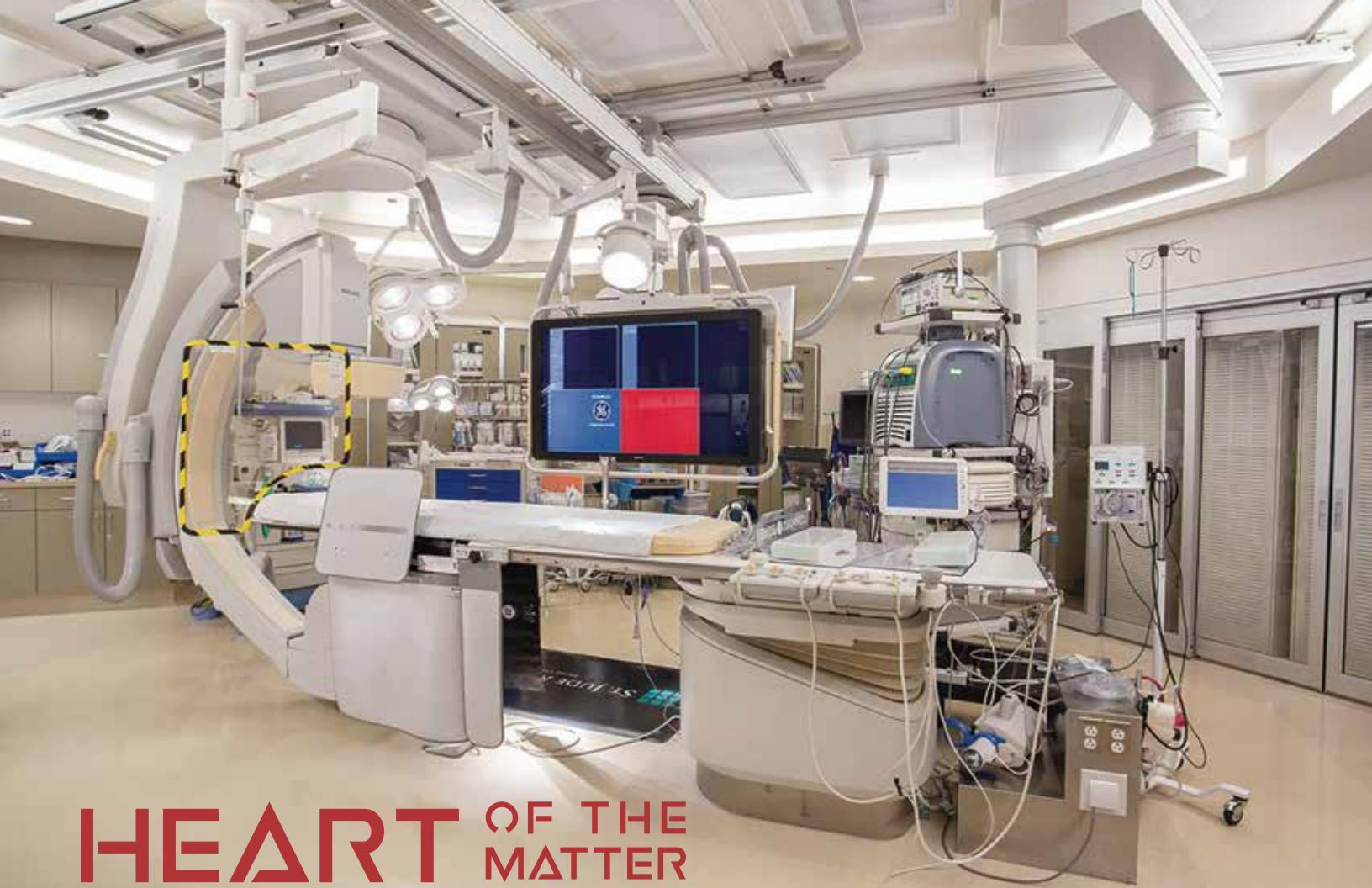
To learn more about the Rose Bud Auxiliary and how to become a member, contact Sherry Eischen at 206-972-8995 or rosebudauxiliary.sherry@gmail.com.

Our founding seven sisters worked side by side with the original auxiliary more than 70 years ago. The original auxiliary consisted of some of the most amazing "doers," movers, and shakers in our community, and now that legacy lives on. Our organization is so proud of the work the re-instated Rose Bud Auxiliary is doing to support our mission to bring health and wellness to southern Nevada. We are certain the founding sisters are smiling down upon us.

Rose Bud Auxiliary Board of Directors

Front Left to Right – Adrienne Cogil, Raffles Director, Sharron Grodzinsky, Publicity & Communications Director, Susan Parks, Secretary, Priscille Atkisson, Co-Founder & Co-President, Stella Giordano, Co-Events Director, Sherry Eischen, Membership Director. Back Left to Right – Patricia Lindberg, Co-Founder & Co-President, Jan Palermo, Decorations Director, Charlie Bouchard, Co-Events Director, Sandra Marnell, Vice-President, Karen Majeski, Treasurer, Christina Seaman, Ambassador





HEART OF THE MATTER

The cardiologists and cardiothoracic surgeons at Dignity Health - St. Rose Dominican provide a full range of heart services, from screenings and diagnosis to complex surgical procedures. We have some of the best trained physicians in the country who work with skilled clinicians to provide excellent, compassionate care tailored to the needs of each patient. There is a highly trained team of cardiovascular specialists available 24/7 to administer the best available care in an emergency situation.

Dignity Health – St. Rose Dominican's Siena Campus received the Best Regional Hospital ranking for 2016-17 from U.S. News & World Report based in part on receiving a high-performing designation for the indicator of heart failure. St. Rose's Chest Pain Center accreditation by the Society of Chest Pain Centers recognizes our high level of expertise in treating patients who are having heart attacks. In 2019, the Siena Campus received the Mission: Lifeline-STEMI Receiving Center - GOLD PLUS Achievement Award from the American Heart Association for its continued success in applying the most up-to-date, evidence-based treatment guidelines to improve heart patient care and outcomes. The San Martín Campus received the American

Heart Association's Mission: Lifeline® STEMI Receiving Center Silver Recognition Award in 2018.

"We provide a full array of cardiovascular testing to ensure a precise diagnosis, such as angiogram, echocardiogram, tilt table test, stress test and outpatient cardiac rehab services," says Ric Miller, Cardiovascular Services Director. We also offer a full complement of cardiac and peripheral therapies, including percutaneous and surgical options. St. Rose is at the forefront of new cardiac techniques and technology such as the Transcatheter Aortic Valve Replacement (TAVR). The Siena Campus has one of only three hybrid operating rooms in southern Nevada, allowing the patient's prompt transition to surgery if needed during a more complex, higher risk procedure. In addition, our electrophysiology laboratories have the most state-of-the-art equipment available locally.

"We appreciate the ongoing support that the St. Rose Dominican Health Foundation provides to our cardiac services," says Ric.

We continue to explore new technologies and procedures to reduce the need for our neighbors in southern Nevada to travel out of state to obtain these more advanced therapies.



Recognizing a Dear Friend of St. Rose

It was our honor to recognize David Salo for his support of our mission. On August 21, 2019, David was joined by friends, staff, and hospital leaders at our West Flamingo Neighborhood Hospital to celebrate his generosity. A plaque was unveiled that will serve as a reminder to each person who sees it that our legacy continues because of the support of amazing people like David and Nancy.

CuddleCot Gift

At Dignity Health - St. Rose Dominican hospitals we have the privilege of sitting with people during some of their most treasured times as well as their most difficult times. Renae and Dennis Winemiller endured a tremendous loss when their son Connor was delivered stillborn.

Extraordinarily, they turned their grief into a gift for others by hosting a "Go-Fund-Me" on social media to raise funds for a CuddleCot. A

CuddleCot is a baby bed that allows parents and family members to spend extra time with their baby and say goodbye when they are ready. The CuddleCot has been of huge benefit in helping many families cope with their bereavement.

Renae and Dennis spoke with friends, who provided donations in Connor's memory. This gift will give comfort to countless grieving parents and families.



From left:
Christy Keeler,
Shauna Beck,
Suzy Hendrix,
Ranae and
Dennis Winemiller,
Terri Galura-Chiong,
and Drew Belcher.

Wellness Centers Team ►

Wellness is Spreading!

Cold and flu season may be here, but at Dignity Health – St. Rose Dominican's neighborhood hospitals, wellness is spreading. Flexibility and blood flow are increasing while stress levels are going down in free Zumba Gold, Yin Yoga, and HIGH Fitness classes. A sense of physical stability is on the rise in Stepping On fall prevention programs, and laughter is contagious during parent and baby Zumbini classes offered at the new Dignity Health Wellness Centers, conveniently located within three of our neighborhood hospitals.

"Our neighborhood hospitals are providing emergency, inpatient, imaging and lab services close to home in areas that lacked ready access to quality health care," says Lawrence Barnard, Dignity Health's Nevada Market Leader. "Our new Wellness Centers make possible body, mind, and spirit programs that help people get and stay healthy."

Healthcare Harvest Festival grand openings, sponsored by Cox Charities, welcomed more than 200-plus guests to each new center in October. "Families in this area are looking to make healthy connections," says Jackie Kennedy, Wellness Center manager. "We provide a place and programs that create a sense of community for neighbors as well as patients and their healthcare providers."

Neighborhood Hospitals & Wellness Centers

The first level of each St. Rose Dominican neighborhood hospital offers a comprehensive emergency room, inpatient wing, diagnostic imaging and quick-access lab services. Upper floors include Dignity Health Medical Group practices, additional physician offices, ancillary clinical services, Dignity Health Wellness Centers and community outreach services that create a convenient continuum of care.

Blue Diamond Campus

4855 Blue Diamond Rd., Las Vegas, NV 89139

North Las Vegas Campus

1550 W. Craig Rd., North Las Vegas, NV 89032

West Flamingo Campus

9892 W. Flamingo Rd., Las Vegas, NV 89147

Call Jackie Kennedy at 702-492-8595 to request more information.





The 22nd Annual "Swing for St. Rose" Golf Tournament was once again a great success! A total of 112 golfers enjoyed playing at the scenic SouthShore Country Club on a beautiful fall afternoon on Monday, October 21. Each golfer received a complimentary gift bag, refreshing drinks, and a boxed lunch on the course. Tournament participants enjoyed a variety of competitions in addition to 18 holes of golf. Following the completion of the tournament, the players were treated to a reception at the clubhouse while team and individual prizes were distributed.

2019 GOLF TOURNAMENT WINNERS

1st Place



2nd Place



3rd Place



GOLF TOURNAMENT SPONSORS

A huge thank you goes out to the sponsors who helped make the 2019 "Swing for St. Rose" Golf Tournament an exciting and successful fundraising event.

Presenting Sponsors

Pueblo Medical Imaging
Radiology Associates of Nevada
Mark Wiley Group, Keller Williams Realty Southwest

Gold Sponsors

Lynne Ruffin-Smith Charitable Foundation
Morrissey Insurance
Western Critical Care Associates

Silver Sponsors

Bank of America
Comprehensive Cancer Centers of Nevada
Emerus
Holley Driggs Walch Fine Puzey Stein
Levi Strauss & Co.
Quest Diagnostics
Umpqua Bank
Whiting-Turner

Hole-in-One Sponsor

Ford Country

Longest Drive Sponsor

Dignity Health-St. Rose Dominican Neighborhood Hospitals

Closest to the Pin Sponsor

Chick-fil-A

Awards Reception Sponsor

Vegas Golden Knights Foundation

Hole Sponsors

WestPac Wealth Partners
Dignity Health-St. Rose Dominican Neighborhood Hospitals

For more information on sponsorships, registering a team or reserving your spot for next year's 23rd Annual Golf Tournament, scheduled for Monday, October 19, 2020, please contact Barbara Davis at 702-616-5762 or barbara.davis@dignityhealth.org

Pediatric Charity Care

Children's Miracle Network at St. Rose assists the hospital, in part, by raising money to cover a portion of the pediatric charity care each year. Charity care is defined as healthcare that is provided for free or at reduced prices to low income patients and their families.

St. Rose serves 65,000 pediatric patients each year. This includes all our pediatric service centers: in-patient (both pediatrics and pediatric ICU), NICU, PEDS emergency room, our Pediatric Endocrinology Clinic, pediatric services

provided by Dignity Health Medical Group and out-patient visits to radiology. About 500 pediatric patients utilized charity care last year.

Between July 1, 2018, and June 30, 2019, funds donated to Children's Miracle Network covered 39% of the \$3.8 million of charity care paid by St. Rose for pediatric patients. By supporting Children's Miracle Network in southern Nevada, you can make a difference to those pediatric patients in the valley who lack insurance or are under-insured, yet face the need for medical care at St. Rose Dominican Hospitals.

NICU Isolettes

Children's Miracle Network at St. Rose funds the special neonatology isolettes that we have in our Level II and III NICUs. The Giraffe OmniBed Carestation is designed with babies and their families in mind. These special beds create a controlled, protected microenvironment for peaceful, fast healing for our tiniest patients.

From delivery to discharge, the Giraffe OmniBed Carestation is designed to address the changing and complex demands of the NICU by using advanced technology to provide supportive, family-centered care solutions, consistently controlled thermal environments, warmth during transportation (when needed), improved patient access and visibility, and reliable clinical performance.

The Giraffe OmniBed was designed to bring babies one step closer to caregivers' expertise, their parents' embrace and to going home healthy. This type of NICU bed can

minimize a baby's temperature swings while also providing thermal guidance for setting and maintaining the desired temperature, as well as providing uninterrupted uniform heat during transition from incubator to warmer.



Thanks to our
Children's Miracle
Network Hospitals
corporate sponsors!



Children's Miracle Network Hospitals

Every dollar raised by Children's Miracle Network Hospitals in southern Nevada benefits pediatric and neonatal services at Dignity Health – St. Rose Dominican.



Child Life Specialist
Courtney White with Mia Prince

Child Life Specialist Program

One of the pediatric programs at St. Rose that is covered by donations made to Children's Miracle Network is our Child Life Specialist Program. Our Child Life Specialists are pediatric healthcare professionals who work with children and families in hospitals and other settings to help them cope with the challenges of hospitalization, illness, and disability. While they are not clinicians, they provide children with age-appropriate preparation for medical procedures, pain management and coping strategies, and play and self-expression activities. They also provide information, support, and guidance to parents, siblings, and other family members.

Child Life Specialists collaborate with parents and other health care professionals to meet the distinct needs of children in managing the effects of stress and trauma. Because children may feel overwhelmed, Child Life professionals help children gain a sense of familiarity and control of their environment through play and exploration inside the healthcare facility. Understanding that a child's well-being depends on the support of the family, they also provide information, support and guidance to parents, siblings, and other family members. Ours have also been known to allow patients to hide a syringe full of water and shoot it at our unsuspecting nurses, just to make their stay more fun!

St. Rose serves 65,000 pediatric patients each year. Child Life plays an invaluable role for our in-patient population. Whether it is holding a patient's hand on the way to surgery, distracting them in order to avoid sedation during a radiation procedure, or helping a sibling with their homework, our Child Life Specialists become a huge part of our pediatric patients' hospital stay.

BECOME A MIRACLE MAKER

From the fragile newborn to the sick teenager, every child is a miracle. By teaming up with St. Rose through these CMNH events, you can help fund the medical miracles they need. Every dollar donated to CMNH in southern Nevada benefits sick and injured children cared for by St. Rose.

Now – December 31, 2019

Panda Express has 72 locations that support CMNH at St. Rose all year long. They do a round-up campaign, a coin canister campaign, employee giving and also sell balloon icons at the register.

Now – December 31, 2019

Credit unions across the nation offer members the opportunity to "skip" their loan payment for a nominal processing fee. Most credit unions charge processing fees between \$20 and \$40 per loan payment skipped. Credit unions can choose to donate all or a portion of the fees to their local CMNH hospital.

Now – December 31, 2019

Through the Credit Unions for Kids' Winter Icon Campaign, credit unions ask members to donate a dollar in exchange for writing their name on an icon and proudly displaying them in branches. The campaign runs in addition to Skip-a-Pay, a CU4Kids program.

December 3-31, 2019

Nordstrom will be running an in-store campaign during the holiday season. This campaign consists of holiday gift tags, giving trees placed in stores, and in-store signage promoting the campaign. The donation amount will be \$10.

January 1 – December 31, 2020

Dine at Panda Express and donate your change, round up your bill, or buy an iconic paper balloon. Panda Express has 72 locations that support CMNH at St. Rose all year long.

February 25, 2020

On IHOP National Pancake Day guests will enjoy a complimentary short stack of buttermilk pancakes and in return make a donation to their local CMN Hospital to help kids.

March 19, 2020

To celebrate its partnership with CMNH, Dairy Queen will host Free Cone Day on the first day of spring.

For more information on supporting CMNH, please reach out to:

Debi Walsh 702-616-5755

debi.walsh@dignityhealth.org

Jason Williams 702-616-5756

jason.williams@dignityhealth.org

THREE EASY WAYS TO MAKE AN END-OF-YEAR GIFT TO ST. ROSE

1) Outright Gifts of Cash, Check or Credit Card

An outright cash gift is the simplest form of giving and may be made in the form of cash, check or credit card. These contributions may be made online, mailed or delivered in person to the Health Foundation office. Make checks payable to the St. Rose Dominican Health Foundation. Please use the enclosed envelope to make your gift.

2) Gifts of Appreciated Securities

Gifts of appreciated securities such as stocks, bonds and mutual funds provide distinct tax advantages. The donor incurs no capital gains tax on appreciated securities given for charitable purposes. A gift of securities is easy to make, even electronically, and donors receive credit based on the fair market value of the securities donated.

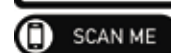
3) Tax-Free IRA Gifts

If you are 70½ years or older, you can make a tax-free IRA gift in support of St. Rose. Simply contact your IRA plan administrator to request a direct qualified charitable distribution from the IRA account to Dignity Health – St. Rose Dominican, a 501(c)(3) organization (Tax ID 94-1196203). It is important to note the IRA Charitable Rollover law is now permanent and allows you to give up to \$100,000 per year directly from your IRA to one or more qualified charities without paying federal income tax on the withdrawal. To learn more about making a tax-free IRA contribution to St. Rose, call 702-616-5750.

Please note that the above is for informational purposes only. It is not intended as legal advice. Donors should consult their personal financial advisor prior to making a gift to the St. Rose Dominican Health Foundation and/or Dignity Health – St. Rose Dominican. To make a financial gift of any size, call 702-616-5750, mail gifts to the St. Rose Dominican Health Foundation, 3001 St. Rose Parkway, Henderson, NV 89052, or make an online gift at supportstrose.org.



Open the camera or QR code reader on your smartphone and hold it over this code to be immediately linked to the donation page for St. Rose. ▶



MARK YOUR CALENDAR!

Please join us for upcoming St. Rose Dominican Health Foundation events. For more information, please call 702-616-5750.

Now - December 31, 2019

**Children's Miracle Network Hospitals
Panda Express Campaign**

Dine at Panda Express and donate your change, round up your bill, or buy an iconic paper balloon. Panda Express has 72 locations that support CMNH at St. Rose all year long.

March 21, 2020

63rd Annual Celebration Gala
Red Rock Casino Resort & Spa
6:00 p.m.

Join us for an evening of entertainment, dining and fundraising as we celebrate southern Nevada's only not-for-profit, faith-based ministry.

October 12, 2020

**12th Annual Rose Regatta
Dragon Boat Festival**

Lake Las Vegas Marina • 8:00 a.m.

Please visit LVDragonBoatClub.com for race details, registration and sponsorship opportunities.

October 19, 2020

**23rd Annual "Swing for St. Rose"
Golf Tournament**

South Shore Country Club • 7:30 a.m.

To secure a golf sponsorship, reserve a team or purchase a spot, please call 702-616-5762 or email barbara.davis@dignityhealth.org

"I've supported Dignity Health - St. Rose Dominican faithfully for many years. They have always been a wonderful community partner. As a retired physician, I value their commitment to serving our community's healthcare needs."

~ Dr. Joel Bower

Contributions to the St. Rose Dominican Health Foundation may be tax-deductible pursuant to the provisions of section 170(c) of the Internal Revenue Code of 1986, 26 U.S.C. 170(c).

