Who We Are

Dignity Health – St. Rose Dominican is the only not-for-profit, faith-based health care system offering a quality, compassionate, and coordinated method of care in southern Nevada.

At the center of our health care system are our Rose de Lima, Siena and San Martín hospitals. At its heart are our charity care, community outreach and health education programs which stretch to ensure that all local residents (including our most vulnerable populations) have access to quality medical care and social service delivered with *humankindness*. And, while our reach continues to expand with the significant growth of our Dignity Health – Nevada primary and specialty care clinics, our values remain grounded in faith and our core values: dignity, justice, collaboration, stewardship, and excellence. We are a living legacy of whole body healing dedicated to serving southern Nevada today and for each of its tomorrows.

Mission

Dignity Health – St. Rose Dominican is committed to furthering the healing ministry of Jesus. We dedicate our resources to:

- Delivering compassionate, high-quality, affordable health services
- Serving and advocating for our sisters and brothers who are poor and disenfranchised
- Partnering with others in the community to improve the quality of life

Vision

A vibrant, health care system known for service, chosen for clinical excellence, standing in partnership with patients, employees, and physicians to improve the health of southern Nevada communities.

Values

**Dignity:** Respecting the inherent value and worth of each person.

**Collaboration:** Working together with people who support common values and vision to achieve shared goals.

**Justice:** Advocating for social change and acting in ways that promote respect for all persons and demonstrating compassion for our sisters and brothers who are powerless.

**Stewardship:** Cultivating the resources entrusted to us to promote healing and wholeness.

**Excellence:** Exceeding expectations through team work and innovation.
Hello!

We would like to invite you to sponsor an incredible event that will have a positive impact on our local community: **Dignity Health – St. Rose Dominican’s 59th Annual Celebration** (formerly the Mardi Gras Ball). Please join us by sponsoring the 59th Annual Celebration on April 9, 2016, at the Mirage Hotel.

Our annual fundraising celebration will raise funds to support the critical physical, emotional, and spiritual care provided by our three acute-care campuses. Proceeds from the event directly support life-saving services such as our St. Rose neurosurgery, cardiovascular, thoracic, orthopedic, and rehabilitation programs.

Your support will help the hospital provide the highest quality of care to children in need of services such as our Neonatal Intensive Care Units (NICUs) and community outreach initiatives like our R.E.D. Rose (R.E.D. stands for Responsible Early Detection) breast cancer program. In addition, the event actively engages our community in St. Rose Dominican’s success.

In appreciation for your sponsorship, we will recognize your goodwill through the benefits listed on the sponsorship pages.

Thank you for your support of St. Rose Dominican’s nearly 70 year legacy in southern Nevada. The health of our patients, our community, and our not-for-profit, faith-based health care ministry are bettered by working together.

Should you have any questions or need additional information, please call Barbara Davis at **702.616.5762**.

Sincerely,

Brian Brannman  
Sr. Vice President of Operations Nevada  
President/CEO, Siena Campus

Hugh Anderson  
St. Rose Dominican Health Foundation  
Board Chair
Support Dignity Health - St. Rose Dominican’s 59th Annual Celebration - and take an active role in furthering the hospital’s not-for-profit ministry of providing compassionate quality health care.

With the support of local businesses and individual acting “in the spirit of community.” St. Rose Dominican is best able to meet the needs of the sick, the injured, and the disenfranchised with advanced medicine, comprehensive outreach programs and, above all, humankindness. Our patients need your help.

Presenting Sponsor
$25,000

- Two BEST IN HOUSE tables for 20 people total
- Meet and greet with Human Nature and Special Guest
- Round trip Limo service (up to six hours) for the evening of April 9, 2016, from a local residence to The Mirage Hotel and Casino
- Recognition as Presenting Sponsor
  - Prominent name or logo placement on invitation and all print materials related to event promotion, on Foundation website, in the event program and on the event’s 15’ video monitors
  - On-stage acknowledgment by the event emcee
  - Logo and mentions on social media platforms relating to Celebration
  - Recognition in Foundation’s print newsletter
- A gift of appreciation from a representative of the hospital
- Full-page color advertisement inside front or back cover of the event program
- Special gifts for table guests

Platinum Sponsor
$15,000

- Two PREMIUM tables for 20 people total
- Recognition as Platinum Sponsor
  - Prominent name or logo placement on all print materials related to event promotion, on Foundation website, in the event program, and on the event’s 15’ video monitors
  - On-stage acknowledgment by the event emcee
  - Recognition in Foundation’s print newsletter
- Full-page color advertisement with premium placement in the event program
- Gifts for table guests

Entertainment Sponsor
$15,000

- Two PREMIUM tables for 20 people total
- Meet and greet with Human Nature and Special Guest
- Recognition as Entertainment Sponsor
  - Prominent name or logo placement on all print materials related to event promotion, on Foundation website, in the event program, and on the event’s 15’ video monitors
  - Recognition from entertainers during performances
  - Recognition in Foundation’s print newsletter
- Full-page color advertisement with premium placement in the event program book
- Gifts for table guests
Sponsorship Opportunities
Support Dignity Health - St. Rose Dominican’s
59th Annual Celebration
and take an active role in furthering the hospital’s not-for-profit ministry of providing compassionate quality health care.

With the support of local businesses and individual acting “in the spirit of community.” St. Rose Dominican is best able to meet the needs of the sick, the injured, and the disenfranchised with advanced medicine, comprehensive outreach programs and, above all, humankindness. Our patients need your help.

**Individual Ticket**

- **$500**

**Presenting Sponsor**

- **$25,000**
  - Two PREMIUM tables for 20 people total
  - Recognition as Presenting Sponsor
    - Prominent name or logo placement on all print materials related to event promotion, on Foundation website, in the event program, and on the event’s 15’ video monitors
    - Auction software to feature sponsor name and logo
    - Auction table signage to feature sponsor name or logo
    - Acknowledgment by event auctioneer
    - Logo on signage in event entrance area
    - Recognition in Foundation’s print newsletter
  - Full-page color advertisement with premium placement in the event program
  - Gifts for table guests
  - On-stage acknowledgment by the event emcee
  - Recognition in Foundation’s print newsletter

**Silver Sponsor**

- **$7,500**
  - One table for 10 people total
  - Listing on Foundation website, in the event program, and on the event’s 15’ video monitors
  - Quarter-page color advertisement with placement in the event program book

**Platinum Sponsor**

- **$15,000**
  - Two PREMIUM tables for 20 people total
  - Recognition as Platinum Sponsor
    - Prominent name or logo placement on all print materials related to event promotion, on Foundation website, in the event program, and on the event’s 15’ video monitors
    - Recognition from entertainers during performances
    - Recognition in Foundation’s print newsletter
  - Full-page color advertisement with premium placement in the event program
  - Gifts for table guests

**Auction Sponsor**

- **$15,000**
  - Two PREMIUM tables for 20 people total
  - Recognition as Auction Sponsor
    - Prominent name or logo placement on all print materials related to event promotion, on Foundation website, in the event program, and on the event’s 15’ video monitors
    - Auction software to feature sponsor name and logo
    - Auction table signage to feature sponsor name or logo
    - Acknowledgment by event auctioneer
    - Logo and mentions on social media platforms relating to Celebration
    - Recognition in Foundation’s print newsletter
  - Full-page color advertisement with premium placement in the event program book
  - Gifts for table guests

**Gold Sponsor**

- **$10,000**
  - One PREFERRED table for 10 people total
  - Recognition as Gold Sponsor
    - Name or logo placement on Foundation website, in the event program, and on the event’s 15’ video monitors
    - Half-page color advertisement with preferred placement in the event program book

**Full-Page Color Program Ad**

- **$2,000**
  - Full-page color advertisement in the event program book

**Silver Sponsor**

- **$7,500**
  - One table for 10 people total
  - Listing in the event program, and on the event’s 15’ video monitors

**Bronze Sponsor**

- **$5,000**
  - One table for 10 people total
  - Listing in the event program, and on the event’s 15’ video monitors

**Bronze Sponsor**

- **$5,000**
  - Full-page color advertisement inside front or back cover of the event program
  - Special gifts for table guests

**Full-Page Color Program Ad**

- **$2,000**
  - Full-page color advertisement in the event program book

**Individual Ticket**

- **$500**
St. Rose Dominican Facts

- Nearly 4,000 employees serving over 180,000 patients at all three campuses.
- 592 beds and more than 1.1 million sq. ft. of space to provide top-quality, compassionate care.
- Provided over $140 million in programs, services, and other community benefits in 2015.
- Dignity Health - St. Rose Dominican was named as a “Top Workplace” in a Review Journal reader’s poll.
- Siena Campus performs the most orthopedic procedures in the valley.
- Siena Campus received the 2015 Consumer Choice Award for the sixth year in a row. This award is given annually to the hospital that consumers rank as best in overall quality and image.
- Rose de Lima Campus is the only hospital in Nevada and surrounding states to have advanced equipment such as Hocoma® Products’ Lokomat®, Armeo® Power and Erigo® in its Inpatient Rehabilitation Facility.
- The Rose de Lima Campus received an A rating from the Leapfrog Group, and Dignity Health - St. Rose Dominican was once again the best-performing hospital system in 2015 for the fifth consecutive year.
- The San Martín Campus received Chest Pain Center Accreditation from the Society of Cardiovascular Patient Care (SCPC) in 2014.
- San Martín and Siena Campuses are the only World Health Organization and UNICEF designated Baby-Friendly Hospitals in southern Nevada – these campuses delivered more than 4,166 babies in 2015.
Contributions to the St. Rose Dominican Health Foundation may be tax deductible pursuant to the provisions of section 170(c) of the Internal Revenue Code of 1986, 26 U.S.C. § 170(c).

Saturday, April 9, 2016
Mirage Hotel and Casino

To become a sponsor for the 59th Annual Celebration, please fax this form with your sponsorship selection to 702.616.5751, or mail to St. Rose Dominican Health Foundation, 3001 St. Rose Parkway, Henderson, NV 89052 Attention: Barbara Davis or email to: Barbara.Davis@DignityHealth.org

Name ____________________________________________________________
Organization ______________________________________________________
Address __________________________________________________________________________
City ___________________________ State _______ Zip __________
Email Address ______________________________________________________________________
Home Phone __________________________________ Work Phone ____________________________
☐ I am unable to attend but would like to make a donation. Donation Amount $ ________
☐ Please contact me, I would like to donate an auction or raffle item.

*Make checks payable to St. Rose Dominican Health Foundation.

Levels of Support

☐ $25,000 - Presenting Sponsor
☐ $15,000 - Platinum Sponsor
☐ $15,000 - Entertainment Sponsor (One available)
☐ $15,000 - Auction Sponsor (One available)
☐ $10,000 - Gold Sponsor
☐ $7,500 - Silver Sponsor
☐ $5,000 - Bronze Sponsor
☐ $2,000 - Full-Page Color Program Ad
☐ $500 - Individual Ticket(s) ________ (Please note number of tickets)

Payment Type:  ☐ Cash   ☐ Check*   ☐ Charge
Card # ___________________________________________ Exp. Date __________
Name on card __________________________________________________________
Signature ____________________________________________________________ Date __________

Thank you for supporting Dignity Health - St. Rose Dominican.
Once we receive your completed sponsorship form, a representative from the Health Foundation will contact you to discuss event arrangements, sponsor benefits, and recognition.
DIGNITY HEALTH – ST. ROSE DOMINICAN COMMUNITY BOARD

Maggie Arias-Petrel  
Global Professional Consulting, Inc.

Brian Brannman  
Dignity Health  
St. Rose Dominican

Cynthia Cammack, OP  
Dominican Sister of San Rafael

Neel Dhudshia, MD  
Cardiovascular Surgery of Southern Nevada

Patricia Dulka, OP  
Adrian Dominican Sister

Tommy Isola  
Landmark Nevada

Craig Johnson  
Hill International

Stephen Jones, MD  
Dignity Health Medical Group

Patricia McDonald, OP  
Siena Heights University

Sandy Peltyn  
DeSimone Consulting

Jenifer Raroque, MD  
Platinum Hospitalists

Rory Reid, Esq.  
The Law Office of Rory Reid

John Socha  
Culinary Health Fund

Bruce Woodbury, Esq.  
Jolley Urga Woodbury & Little

ST. ROSE DOMINICAN HEALTH FOUNDATION BOARD

Hugh J. Anderson, III  
High Tower Advisors

Lawrence Barnard  
Dignity Health  
St. Rose Dominican

Brian Brannman  
Dignity Health  
St. Rose Dominican

Jeffrey L. Burr, Esq.  
Jeffrey Burr, Ltd.

Diane M. Carlson  
1-2-1 Philanthropic Services

Teressa Conley  
Dignity Health  
St. Rose Dominican

Rick T. Crawford  
Green Valley Grocery & Crawford Oil, Inc.

Daniel T. Foley  
Foley & Oakes, PC

Harrell “Hal” Greene

Charles Guida  
St. Rose Dominican Health Foundation

Dean Harrold  
Olympia Gaming, LLC

Vernita Irvin-Mays, Ed.D

Tommy Isola  
Landmark Nevada

Saville Kellner  
Lake Industries

Andrew Kilduff  
Colliers International

Tom Kovach  
DonorBasis

Daren Libonati  
Libonati Promotions

Debra Mills  
DKM Philanthropy and Alpha Graphics

Sandy Peltyn  
DeSimone Consulting

Robert Pretzlauff, MD  
Dignity Health  
St. Rose Dominican

Roy E. Smith, Esq.

Melissa Walker  
Dignity Health  
St. Rose Dominican

Albert “Al” Welch  
Bank of America

Marlene S. Wheeler  
The Wheeler Family Foundation

Humankindness at its best!